

art specifications

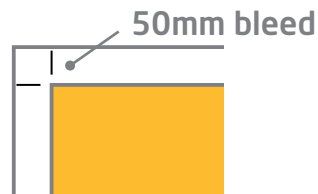
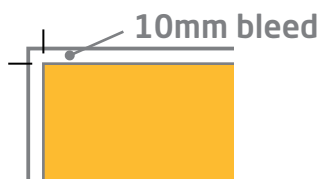
Your print ready files must be supplied in the following formats to assist us in meeting your production quality and timeline expectations.

ART SETUP CRITERIA:

- All fonts to be supplied or to be converted to outlines.
- If you have specific colours to be matched, please nominate a CMYK break down or a PANTONE reference number.
- The minimum resolution for rasterised images at A1 size & below is 300dpi at 100%, above A1 in size is 100dpi at 100%.
- If art is not setup to 100% (actual size) please note the scaling on the file.

BLEED AREA:

- A minimum of 10mm bleed to be applied to the artwork for **solvent** and **flatbed** prints.
- A minimum of 50mm bleed to be applied to the artwork for **fabric** prints.



FILE FORMATS:

Adobe Illustrator - vector artwork (.ai, .eps)

Adobe Photoshop - rasterised artwork (.jpg, .tiff, .psd, .bmp, .eps)

Adobe InDesign - page layout files (.indd, .idml)

Quark XPress - page layout files (.qxd)

Adobe Acrobat - PDF files (.pdf)

Please remember to supply us with all the relevant files & links for output (eg. fonts and graphics).

Any other information relevant to the file or print job would be greatly appreciated.

Visual Solutions FTP server is available for sending artwork, if you would like to use this service please contact us for details.

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Please supply each piece of artwork as a separate print ready file.



Please do not include any additional information on finished artwork (ie. substrate, size, finishing, quantity). This information can be provided in a separate proof sheet and/or the purchase order.



Please ensure the art work has cropmarks at the trim size and 5mm-10mm bleed outside that area.

Page size is equal to the artwork size + bleed + crops.



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Cut to Shape Artwork

Please ensure files have bleed. Place the dieline on a separate layer and preferably make it a spot colour.

